



Attijariwafa bank Europe enters into a distribution partnership with Matmut to offer its clients property and casualty insurance solutions

To extend and complement the products and services it offers via its French agencies, Attijariwafa bank Europe wishes to turn towards a recognized player in insurance. Thus, as from June 11, 2019, as part of a distribution agreement, Matmut «Primary Residence», «Secondary Residence» and «Non-Occupant Owner» home insurance policies will be offered to its clients.

Starting in October 2019, the Matmut «Auto 4D» car insurance offer will also be available, along with other property and casualty insurance contracts, by 2020.

The partnership reflects Attijariwafa bank Europe's desire to expand its range, as its clients have expressed their wish to benefit from quality insurance solutions. For Matmut, it confirms a dynamic partnership policy, including beyond its traditional mutualist perimeter, and on its core business, personal-lines property and casualty insurance. Inter Mutuelles Assistance, of which Matmut is a shareholder, is already a partner of Attijariwafa bank Europe, under a personal assistance contract.

If the management of the insurance contracts marketed within Attijariwafa bank Europe branch network in France is maintained by Matmut, special care is taken in the training of Agency Managers and Advisers. Cumulatively, more than 175 hours of training in insurance mediation on the one hand, and in Matmut products on the other hand, which are provided to 67 employees of Attijariwafa bank Europe in France.

For Abdelaziz Yaaqoubi, CEO of Attijariwafa bank Europe, «It goes without saying that Matmut is a renowned partner in the field of insurance in France, whose reputation is well established. Joining a partner with great know-how and unparalleled expertise is a real opportunity for Attijariwafa bank Europe. Indeed, this association is part of the overall strategic vision of our bank. It will allow us to expand our range of insurance products on the one hand, and on the other hand to offer our clients comprehensive quality services, tailored to their needs.»

Olivier Requin, Deputy Managing Director, Property and Casualty Insurance, Matmut said: «This partnership is above all a new recognition of our know-how in the field of damage insurance. A car insurer since 1962 and proposing home insurance offers since 1968, Matmut is a recognized player for its expertise. In an approach of proximity, we wish to bring to the clients of our partner the best insurance cover possible for their properties, that is to say, protecting well and at the best price. We will accompany Attijariwafa bank Europe advisors with the utmost care in their consulting mission.»

More details concerning the offers on matmut.fr and in Agencies



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PRESS RELEASE

About Attijariwafa bank Europe

Attijariwafa bank Europe, the European subsidiary of Attijariwafa bank Group, is now present in 6 countries (France, Belgium, Spain, Germany, Italy and the Netherlands) through 60 agencies. It offers its clients a range of products and services tailored to their needs. With more than 87,000 clients to date, the subsidiary has established itself in Europe and specializes in several banking and financial businesses to best meet the clients and companies with business trends between Europe and Africa.

For more information: www.attijariwafa.net

About Matmut

With more than 3.8 million members and 7.2 million managed insurance contracts, Matmut is a major player in the French insurance market. It offers to all - individuals, professionals, companies, associations - a full range of insurance products for people and properties (car, motorcycle, boat, home, responsibilities, family protection, health, legal protection and assistance) as well as financial and savings services (car loans, project, borrower insurance, savings book, life insurance, etc.).

Matmut now has 6,200 employees. SGAM Group Matmut has achieved a turnover of more than 2.2 billion euros in 2018.

More information on matmut.fr and presse.matmut.fr

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