



Attijariwafa bank's executives are mobilizing to give a warm welcome to Moroccans living abroad

July 3, 2019 - More than 350 executives of the Attijariwafa bank group, from Europe and all over the Kingdom, met on Saturday, June 29, in Tangier, in the presence of the Group's Chairman and CEO, Mr. Mohamed El Kettani, to launch the welcome campaign for Moroccans living abroad (MRE).

This meeting, which took place in Tangier, illustrates the strong mobilization of all the Bank's driving forces, which places MRE customers at the heart of their concerns and reflects the commitment of Attijariwafa bank and its employees to offer the best possible service to all the bank's national and international customers.

It is no accident that the city of Tangier was chosen. It is a symbol through which Attijariwafa bank wished to pay tribute to the gateway to the Kingdom and the entire African continent.

During this event, Attijariwafa bank executives presented the reception arrangements, which will be rolled out in July and August, in order to facilitate the procedures for Moroccans living abroad and provide them with a pleasant welcome that meets their needs and expectations.

This large-scale scheme, which fosters closeness with Moroccans living abroad, is implemented in ports, airports, railway stations, service areas, shopping centers and within the Group's network.

Thus, organizing such an event reflects a strong message from a bank that is close to its customers.

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